

A High Level of Safety and Strong Realization



Removing + Foul Odors

# Your body is the perfect example.

"pooky PRO care" was created while trying to find a better way to manage sanitation for dairy farmers. That is when the chemical known as hypochlorous acid was found. What we particularly took note of was its strength when killing bacteria and how safe it was. We soon understood that this was something that could be used for sanitation that was safe and harmless to humans and animals, so we made it into a product that could be used for sanitation management.

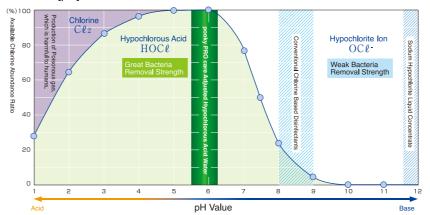
The Pooky Trading co. Ltd Care Business Department wants to provide a healthy and happy lifestyle from a sanitation point of view under the belief of also wanting to be kind to the environment (nature and living environment), people, and animals.



#### **Characteristics**

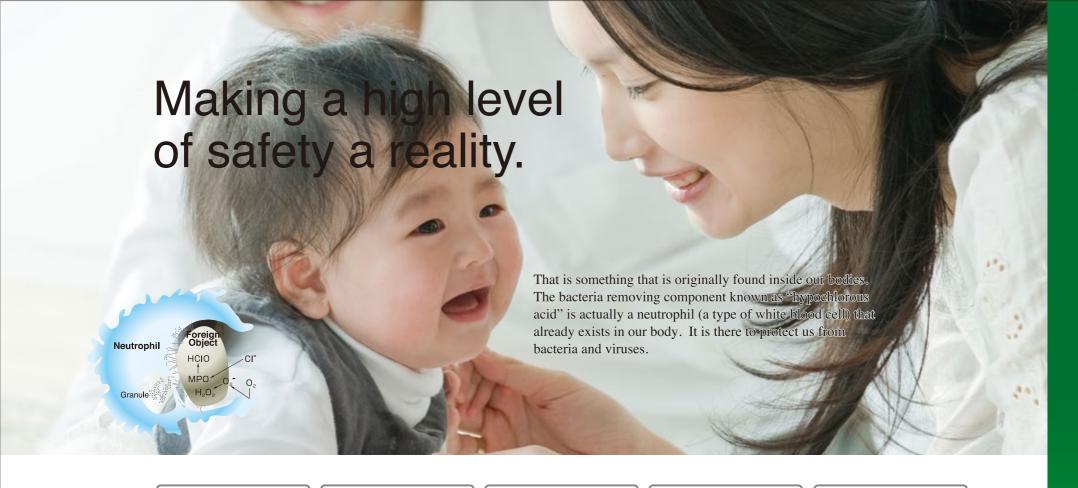
- The free available chlorine changes shape due to the pH in the solution.
- OHOC  $\ell$  (hypochlorous acid), which does not have an electric charge, is even stronger against bacteria than OC  $\ell$  (hypochlorite ion).
- It also produces HOC ℓ (hypochlorous acid) within your body protecting you from foreign bacteria.
- pooky PRO care is adjusted to pH of 5.5 to 6.2, where the bacteria eliminating components' HOC ℓ ratio is at its highest.
- As a result, it is even better at killing bacteria than conventional disinfectant that use OC ℓ – as their main components.

### Abundance Ratio of Free Available Chlorine Through Formation Principle and [pH] Transformation



### Comparing HOC $\ell$ and OC $\ell$ –

	pooky PRO care	Sodium Hypochlorite Liquid Solution
Main Component for Killing Bacteria	HOC	OCQ-
Solution Characteristics	Weak Acid	Strong Base
Safety	High	Low



### **Odorless**

This product will not leave any odors that try to mask foul smells. The faint smell of chlorine will go away quickly.

## Return to Water

After cleaning the bacteria, the bacterial components break down, so there is no residue.

### No Additives

This product is uniquely adjusted to give the highest effects of hypochlorous acid water. There are no useless additives.

## Ventilation Unnecessary

It can be sprayed on not only things, but also in spaces with people or animals.

### **Mild Acidity**

It is something that is originally in our bodies. It does not have any irritating properties.

Safety Profile

No THM is produced

**Drug-resistant Strains Struggle to Form** 

A Neutralizer is Not Needed for Cleaning and Disposal

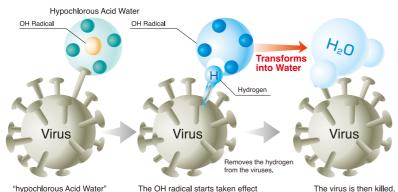


### pooky PRO care Bacteria Removal Spectrum Comparison

[Disinfectant]	Hard to Remove Bacteria/Viruses		Easy to Remove Bacteria/Viruses	
ST - MORE - ST	Α	В	С	D
Adjusted Hypochlorous Acid Water pooky PRO care	•	•	•	•
Sodium Hypochlorite		•	•	•
Alcohol		•	•	•
Cresol Soap	×	•	• /	•
Benzalkonium chloride	×	×	×	•

■Quick Bacteria Removal Possible \(\triangle \) Takes Time to Remove Bacteria \(\triangle \) Bacteria Cannot be Killed (Alcohol cannot kill a norovirus.)

### [Action on Viruses] [Image]



inside the protein of the virus.

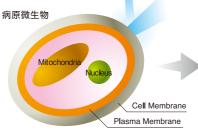
[What OH Radical Does]

Through OH radicals taking effect in the spikes of viruses and genes, bacteria can be killed.

### [Action on Bacteria] [Image]

#### Sodium Hypochlorite

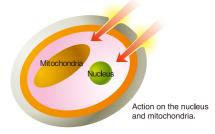
Lipid bilayer membranes are not permeable.



In a diluted solution of sodium hypochlorite, the cell membrane of pathogens can not be penetrated.

#### pooky PRO care Hypochlorous Acid Water

Lipid bilayer membranes are permeable!



Through adjusting the pH in the mild acidity regions with the "mild acidity hypochlorous acid water," the cell membrane can be penetrated, so the bacteria can be killed.

Some bacteria/viruses do not have a mitochondria, so their equivalent would be inside the plasma membrane.



### Method/Masking

(Most of the main disinfectants you see in commercials use fragrances to mask the foul odors.)



(pooky PRO care does not "hide" the odor but breaks it down.)



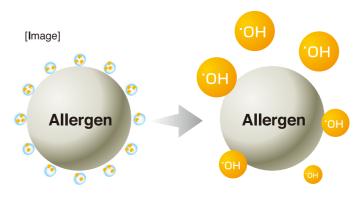
General disinfectants use fragrances to mask the foul odors.



Through the power of OH radicals, odors completely disappear. There is no odor that smells like a combination between foul odors and fragrances to mask said odors. After usage, the odors disappear.

# This also works with pollen and chemical agents!!

There are many things such as allergy agents like pollen and harmful materials to the human body that were once thought of to be impossible to avoid. However, pooky PRO care utilizes OH radicals to protect humans and animals from these harmful materials.



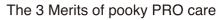
[Action on Allergens]

OH radicals work inside the proteins of allergens.

Sanitation management with a spray that is different than the rest. That is pooky PRO care.

When setting up the sprayer...







We work hard to provide our customers with areas, where people often walk through, that are clean of bacteria and odors. Thus, pooky PRO care uses a different approach than other disinfectants to change areas and their environments. That is why we are chosen over the rest.



Use in spaces where you want to clean foul odors and kill bacteria.

### **Pro Mist**



### **Pro Mist [round]**

### Pro Mist [square]

Mist Machine PK-602

Mist Machine PK-603A



Bacteria Removal in General Offices: Inspection Falling Bacterium Test (approx. 20 minute spray) in Test Rooms (3.5m x 3.5m x 2.5m high).

\*Test Organization: Shikoku Chuken, INC.

\*The strength of the bacteria removal properties depends on the environment and usage, so complete bacteria removal cannot be guaranteed. Refillable type that is good for the environment and nice to your wallet.

## Refillable Type



Refill Box 5L - 10L - 20L

Refill Bottle 1L

#### What pooky PRO care can do...

- Works on bacteria, viruses, pollen, and the like that are floating in the air in the area.
- Pet waste and other pet related bad smells along with tobacco and other foul smells will disappear.

# Cleans with pinpoint accuracy!

It can be used easily in your daily life just by spraying it in the "place" where you want to kill bacteria and foul odors.

### **Spray**





Bacteria Removal on General Desks: Inspection After spraying with pooky PRO care, the desks were wiped down and dried.

\*Test Organization: Shikoku Chuken. INC.

\*The strength of the bacteria removal properties depends on the environment and usage, so complete bacteria removal cannot be guaranteed.

It is small, so you can carry it around with you anywhere.

### **Atomizer**



### What pooky PRO care can do...

- •Works on bacteria, viruses, pollen, and the like that are floating in the air in the area.
- Pet waste and other pet related bad smells along with tobacco and other foul smells will disappear in an instant.
- It is very strong, but it is safe to use and will not harm you even if it gets on your skin.
   It is not a problem even if your pet accidentally licks it.

(Make sure to test it out first on somewhere that does not stand out or is hidden.)

ODo NOT spray on hot frying pans, heaters, or anything hot at all because it will produce chlorine gas ODo not use on metals that rust easily or valuables.

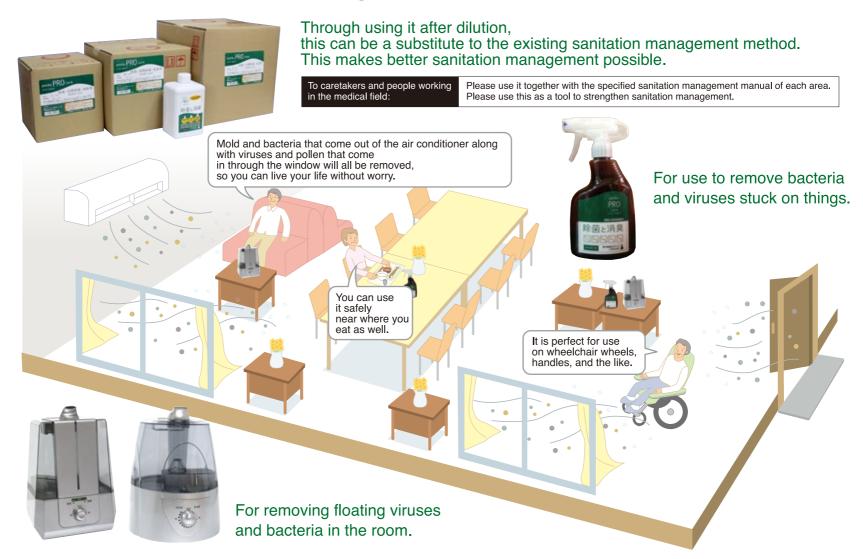
Ob not discontinetals that use easily of valuables.

Ob not mix with other detergents, medicinal agents, and the like. It makes chlorine easy to be released.

Paints, dyes, hemp products, leather, and other things weak to oxidation may change colors.

pooky PRO care is...

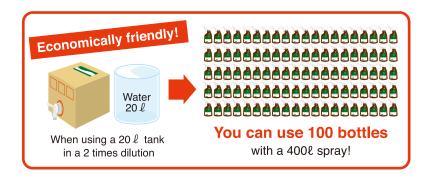
# Sanitation Management with Space Management as its Principal Axis



# It makes things cheaper when you dilute it in water. The refill tank is a bargain.

Using the "Refill Tank" for the spray type and mist type is the extremely economically friendly. The "water" needed to dilute it can just be tap water. Please use in relation to the task.

		How to Mak	e Usage	
Liquid	200 ppm		Please dilute.	This kind of liquid is inside the refill tank.
2 Times Dilution	100 ppm	pooky PRO care Liquid Concentration 1 L + Water 1 L	<ul> <li>Kill odors and bacteria in bathrooms and on utensils</li> <li>Kill odors and bacteria on toilets</li> <li>Kill odors from trash</li> <li>Clean up after vomit and excrement</li> <li>Kill odors and bacteria on pet products (toilets and the like)</li> </ul>	Concentrated liquid is in the spray type.



# **User Comments**

# pooky PRO care is used in various situations by our customers.



Since care facilities are for the elderly, we must take special care in making sure the place is clean of viruses. pooky PRO care has almost no odor for a chlorine based odor eliminating disinfectant, so it is easy to use.



I use it on the pet cages and bowls to clean them. Even if the pets mistakenly lick it, I do not have to worry about them getting sick, so I can use it safely. This is perfect to use to kill odors and bacteria.



Everyone in the day care is pleased as we always receive such good feedback from the guardians of the children, who only wish for clean, healthy environments for their children. Personally, it feels like the air in the room is a lot better as well after usage.



You can see comments from general monitors on our website.

http://www.pookyprocare.com/

pooky PRO care **SEARCH** 



# Use pooky PRO care to help your company.

## —OEM Proposal—

We offer consultation regarding OEM as needed at our company. Through making proposals in regards to OEM at our customer's company, we can increase the range of our customers' business dramatically and increase interest in our customers' business.

We will help with sales as well, so please contact us for anything you may need.



### **OEM Flow**

### Application

- OWhat do you wish to use it for?
- OWhere do you wish to use it?
- OWhat type of product is it?

### **Deciding Container**

○Spray ○Atomizer

Other, self-made containers,

### Beginning PR

Let's begin doing PR. Making items to be promoted need to start from this time period. A good PR is directly connected to future sales.

## Creating the Product Name and Design

Method Specialized company to create the design. Then, we can choose from the multiple candidates.

Method Your company can also come up with its own design.

### Shipping Order

Please make a shipping order. It depends on the lot, but if it is a small lot, we can deliver to your company in a short period of time.



### About using Novelty Goods - Premium

We can also work with novelty and premium goods with our sprays and atomizers based on the business outline.

### **Spray Type**

This mini-size can be taken with you anywhere you go.

One shoot for "wherever" you want to clean. It can be used easily in your daily life.



Atomizer 30ml



Spray 400ml

### **Mist Type**

There is a dilution label on it that makes dilution easy.

Place in places where you want to kill bacteria and remove odors.

Pro Mist cleans the air.



Mist Machine PK-602



Mist Machine PK-603A

### Refillable

Refills that are perfect for households.



Refill BOX 5L-10L-20L

efill Bottle 1L

### This started set is easy to start with and saves money.

It comes with a handbook for beginners as well.



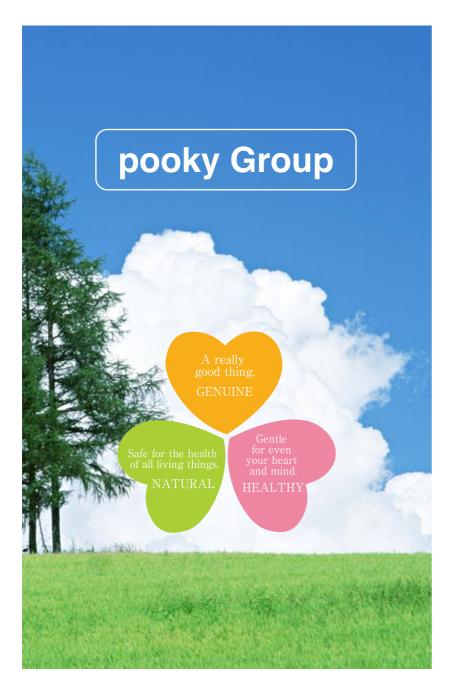
PK-602 Starter Set

Contains: mist machine PK-602, refill BOX 5L, 400ml empty spray container, measuring cup, handbook



PK-603A Starter Set

Contains: mist machine PK-603A, refill BOX 5L, 400ml empty spray container, measuring cup, handbook



### SAKAI SYOJI CO., LTD.

- OLivestock Feeding Sales
- OPet Shop Ownership [4 shops in Kagawa Prefecture (as of 2013)]
- OPet food and Product Sales
- OMail Order Sales

2048-1 Ido, Miki-Cho, Kita-Gun, Kagawa-Pref, JAPAN

TEL: 087-891-9213 (Main) http://www.pooky.co.jp/

### POOKY TRADING CO., LTD.

- OImport Sales
- OLivestock Feeding Product Creation
- OIndustrial Waste Disposal
- OPet Shop Ownership [4 shops in the Tokai Region (as of 2013)]
- OIndoor Environment Improvement Department (PRO care Sales, etc.)

2048-1 Ido, Miki-Cho, Kita-Gun, Kagawa-Pref, JAPAN

TEL: 087-891-9311 (Main) http://www.pookyprocare.com/

### POOKY BIKEN CO., LTD.

Opooky PRO care production

1646-2 Ikeda-Cho, Takamatsu-City, Kagawa-Pref, JAPAN

Our company works hard on "sick building syndrome" and other ways to "improve indoor environments. We have been approved by the Minister of Land, Infrastructure and Transportation.



Approved by the Minister of Land, Infrastructure and Transportation

Alliance Cooperation of Japan for the Improvement of Indoor Environments



### pooky PRO care

Production: pooky Biken Corp Seller: pooky Trading Corp. 2048-1 Ido, Miki, Kita District, Kagawa Prefecture TEL.087-891-9311

http://www.pookyprocare.com

pooky PRO care SEARCH





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